

Cookie Policy

This policy applies to your use of our website (www.salvehealth.com) (“**website**”).

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer’s hard drive.

Our website uses cookies and other similar technologies (referred to together as “cookies” in this policy) to distinguish you from other users. This helps us to provide you with a good experience when you browse our website and also allows us to improve our website and service.

We use the following cookies:

- **Strictly Necessary cookies.** These are cookies that are strictly necessary for the operation of our website. They include, for example, cookies that help ensure that the content of a page loads quickly and effectively (‘load balancing’ cookies).
- **Analytics cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Marketing cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising provided to you more relevant to your interests.

The tables below explain the cookies we use and why.

Third Party Cookies

Some of the cookies we use are set by third parties. We work with other companies so that we can learn more about our customers, in order to understand performance and engagement, provide a personalised experience and deliver more relevant advertising. The table below further explains the third party cookies that are used on our website and their purposes.

To learn more about how these third parties process personal information, to the extent relevant, follow the links in the table below to the third party privacy notice.

For more information about how to change your cookie preferences, please see below.

Cookies used on our Sites

Name and Type	Purpose	Cookie Duration	First party or Third party?
COOKIES WHICH ARE ESSENTIAL TO THE OPERATION OF OUR WEBSITE			

gdpr_accepted	This cookie is associated with the cookie consent. This cookie saves the user preference on cookie consent. It saves whether a user clicked "Accept" on the notice. It is not set if the user closed the notice or clicked "Decline"		First party
ANALYTICS COOKIES			
_ga	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.		First Party
_gid	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.		First Party
_ga_LTQX5F1PP9	This cookie is installed by Google Analytics.		First Party

Cookies can also be controlled by your web browser settings. Whether our cookies are used will depend on your browser settings, so you are in control. You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our Sites and you will not receive a personalised service.

Questions, comments and requests regarding this policy should be addressed to:
William.presland@carefertility.com